

PERCOLATE

Floor 3,
Bankstock Building,
42-4 De Beauvoir Crescent,
N1 5SB

Dear residents and business owners of Barking and Dagenham,

I am writing to inform you of our intention to submit a license application for a new outdoor music event in Barking Park.

We are thrilled to have the opportunity to present this project to you, a project we believe is a first for London.

The entire event will be built around a visual installation, part architectural space, part immersive conceptual design, in the woods by the waterway in Barking park. Whilst this functions as a music arena we also envisage building a program of community focused days over the subsequent years, allowing a wider range of people to experience the space.

The proposed event would take place over 3 consecutive days, from the Friday 31st of May to Sunday the 2nd of June, and aim to attract 7000 guests per day between the hours of midday and 10:30pm.

Our vision is for this to become an annual event set over the course of two weekends, once we have demonstrated that the event can be run in a manner that is beneficial to the park and the community based around it. Community benefits will range from investments in the park and local initiatives, to work placements and training for youth programs.

For those who wish to attend the music event we will be distributing highly discounted tickets to postcodes that sit within the radius of the park, this will be done through a dedicated email inbox that will go live closer to the event in 2024.

Crucially, we have designed this event to minimise the impact on the park's amenities such as the playing fields, the skatepark, and the splash park. This means that all these areas will be fully usable during the build, break, and live days of the event.

I would like to invite you to a meeting where we will outline our plans for the event in more detail. We will be running an in person meeting on the 13th of December at 6pm at Barking Abbey School or an online meeting via microsoft teams on the 14th of December at 6pm.

To register for one of these meetings or to discuss our proposal in further detail please email community@percolatemusic.co.uk.

With kind regards,

Fred Letts
Director, Percolate Music



Want to find out more?

Go to: percolatemusic.co.uk/barkingcommunity
Or scan the QR code below

